

We're online, and we think you should be too!

The Record is now pleased to offer online advertising.

Instantly reach online readers when you advertise on www.buffstaterrecord.com! Web advertising runs on a weekly basis, or purchase monthly and receive our best rate. Web/print packages and discounted rates are also available.

AD SIZES AND RATES

Leaderboard Main- 728x90px

7 Days.....\$60.00
30 Days (BEST VALUE).....\$225.00

Leaderboard Small-205x90px

7 Days.....\$50.00
30 Days (BEST VALUE).....\$180.00

Widget-300x250px

7 Days.....\$45.00
30 Days (BEST VALUE).....\$165.00

WEB/PRINT PACKAGES

Advertise in print and online to receive the best discount.

Single Display ads with online ad

LB Main with print ad: Price of ad+ ~~\$60.00~~ \$54.00 (10% discount)

LB Small with print ad: Price of ad+ ~~\$50.00~~ \$45.00 (10% discount)

Widget with print ad: Price of ad+ ~~\$45.00~~ \$40.50 (10% discount)

Multiple Display ads with online ad

LB Main with print ads (3): Price of ad+ ~~\$60.00~~ \$51.00 (15% discount)

LB Small with print ads (3): Price of ad+ ~~\$50.00~~ \$42.50 (15% discount)

Widget with print ads (3): Price of ad+ ~~\$45.00~~ \$38.25 (15% discount)

*Other discounts available please contact the Ad Manager for more information.



We have an online circulation of 10,000-15,000 monthly and growing. Come be a part of our online presence.

Visit us online at www.buffstaterrecord.com!